



Position: Business Development Intern | Fall 2026

Job Type: Part-Time | 10-15 Hours per Week

Salary: \$10/hour

Reports to: Sales & Events Coordinator

ABOUT DESTINATION BRYAN:

Born of converging cultures and built on deep Texas roots, Bryan is a community filled with authentic stories, people, and places – our legends. Our legends are ever evolving while staying true to our Texas spirit. Destination Bryan, a 501c(6) non-profit, is a destination marketing organization whose mission is to strengthen our community by inspiring people to spend time and money in Bryan, Texas. The organization drives economic growth through tourism marketing and destination development to improve the quality of life for Bryan's residents.

At Destination Bryan, we are guided by our core values **B.E.L.I.EF**:

- **B**uild Community: Cultivate a supportive environment where trust, accountability, and inclusivity thrive, while being open to ideas from both internal teams and external partners.
- **E**mpower: Support and uplift one another, our partners, and the community by converting challenges into opportunities and ensuring everyone feels included and valued.
- **L**ease a Legacy: Focus on making a lasting impact by improving the community and ensuring everything we do aligns with our goal to leave Bryan better than we found it.
- **I**nnovate: Encourage curiosity, embrace competition, and ensure all ideas are heard, leading to personal and organizational growth.
- **E**mbrace **F**lexibility: Adapt to changing circumstances with grace, maintaining a healthy work-life balance while remaining resilient and dynamic.

The intent of this job description is to provide a representative summary of the major duties and responsibilities performed in this position and is not all-inclusive of every job function. Position may be required to perform position-related tasks other than those specifically listed in this description.



LEARNING OBJECTIVES:

As a Business Development Intern, you will support the Sales & Events Coordinator in carrying out the business development strategy established by the Business Development Manager and Executive Director. Through this role, you will assist with group sales servicing, event support, internal coordination, and professional communication with clients and visitors across the sports, corporate, government, and education sectors.

DUTIES AND RESPONSIBILITIES:

- Support Business Development team with general administrative and operational tasks
- Assist events and servicing with logistics, preparation, execution, and follow-up
- Maintain accurate records of leads, communications, and touchpoints within our CRM
- Welcome visitors and clients as a representative of Destination Bryan at public outreach and offsite sales initiatives
- Communicate with vendors, partners, and merchants via email and in-person outreach
- Perform other tasks as assigned to support the entire Destination Bryan team

MINIMUM QUALIFICATIONS:

- Student enrolled in an Associate or Bachelor's Degree Program from Texas A&M University, College Station, RELLIS, or Blinn
- At least one year of experience in a hospitality or customer service role, preferably in the retail, restaurant, event, or hotel industries
- Ability to lift and carry 50 lbs occasionally
- Must live in the Bryan-College Station, Texas area.
- Must be able to operate a motor vehicle and have a valid driver's license.

APPLICATION PROCESS:

Interested applicants should send their resume to Tristan Estrada, Sales and Events Coordinator, at tristan@destinationbryan.com. Providing a cover letter or portfolio is preferred, but not required. For additional questions, please call (979) 721-9506.

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