

FIRST FRIDAY COMMUNITY PARTNERSHIP

DESTINATION
**BRYAN
TEXAS**



Interested in becoming a part of First Friday?
Learn more about the event and available
partnership opportunities below.

FIRST FRIDAY HISTORY AND ATTENDANCE LEGACY



5,000 - 10,000
ATTENDEES PER EVENT

WHAT IS FIRST FRIDAY

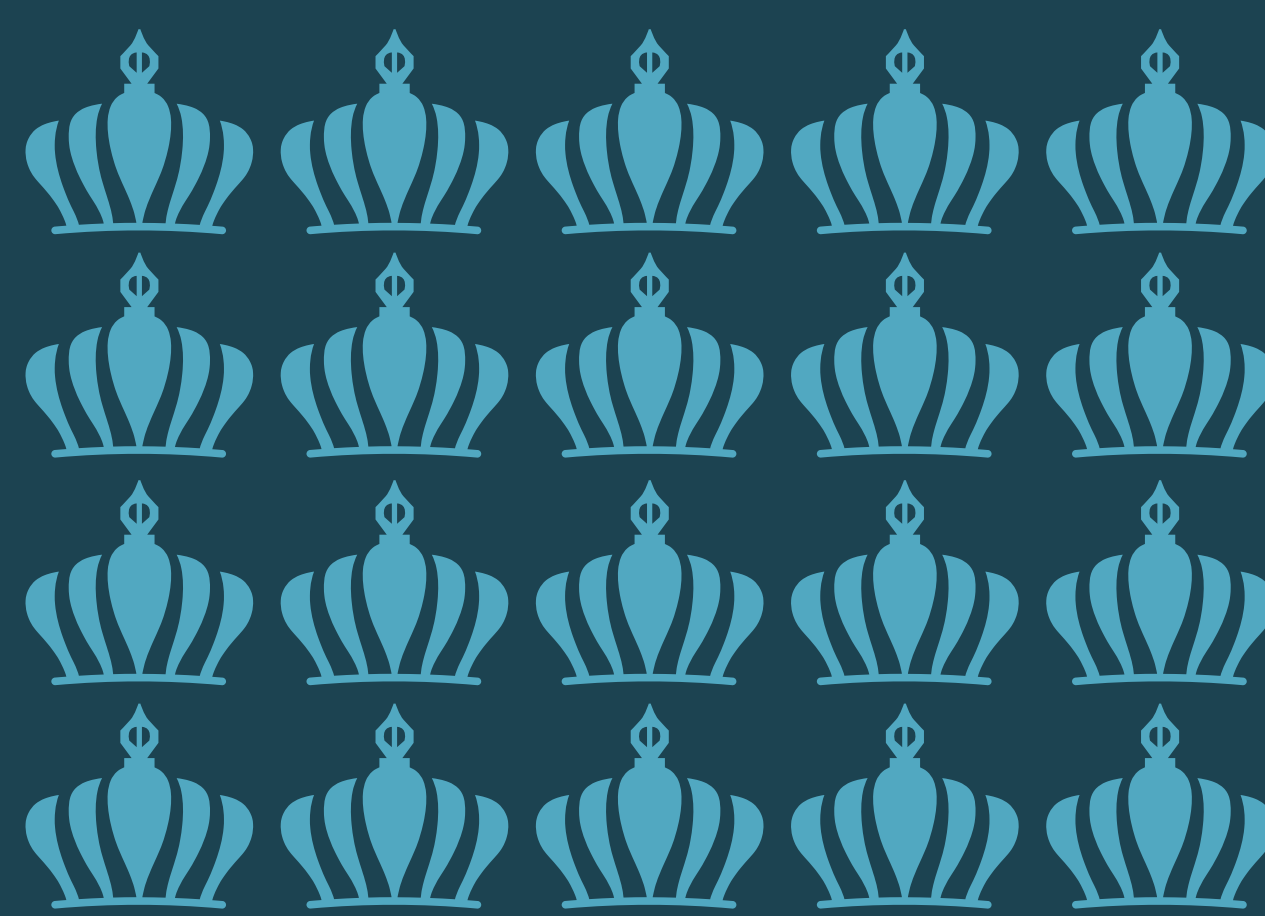
The streets of Historic Downtown Bryan transform into one big stage on the First Friday of each month with live music, performances, art demonstrations, and unique & interactive events and activities!

HISTORY

For 20 years, First Friday has showcased Downtown Bryan's artists, performers, and local businesses. What started as a gathering hosted by Downtown merchants has grown into one of the Brazos Valley's most beloved events, drawing thousands every month.

20

YEARS OF FIRST FRIDAYS



First Friday started in October 2005

WHAT COMES WITH A COMMUNITY PARTNERSHIP



Booth Space

A CENTRALIZED SPACE AT
FIRST FRIDAY TO MARKET AND
PROMOTE YOUR BUSINESS

Website Feature

BECOME A FEATURED BUSINESS ON
THE FIRST FRIDAY LANDING PAGE
(~10,400 VIEWS PER MONTH)

Radio/TV Coverage

HAVE YOUR BUSINESS MENTIONED
ON RADIO AND TELEVISION
INTERVIEWS WHEN APPLICABLE

Booth Recognition

SHOW YOUR SUPPORT WITH A
"SPONSOR" FLUTTER FLAG FOR
YOUR BOOTH



COMMUNITY PARTNER SPONSORSHIP:

\$500/EVENT

To inquire about becoming a community partner, please reach out to our Special Event Coordinator, Hayv Koutrach. Thank you for your time!

Hayv Koutrach

Special Event Coordinator

firstfriday@destinationbryan.com

O: (979) 721-9506

DESTINATIONBRYAN.COM

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