



## **BRYAN, TEXAS**

# **AMBASSADOR PROGRAM**

March 17, 2026

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## **WELCOME - THE QUEEN THEATRE**

Start your day at the historic Queen Theatre in Downtown Bryan. Check in and pick up your program materials while enjoying complimentary coffee & breakfast. Take a moment to mingle with fellow attendees before we provide an overview of the day, program objectives, and introductions.

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## **DOWNTOWN HISTORY TOUR**

Discover the legendary stories of our past during a walking tour of Downtown Bryan. Immerse yourself in stories of the past and learn about the history that created the Bryan we know today.

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## **MESSINA HOF WINERY**

This stop immerses you in the rich history of Messina Hof Winery. Enjoy a guided tour of the cellar, The Villa Bed and Breakfast, and The Vintage House. Learn about the winery's legacy and its role in shaping Texas wine culture. The experience concludes with a sample of their award-winning wine, offering a taste of their craftsmanship.

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## **LEGENDS EVENT CENTER**

Explore this state-of-the-art facility at Travis Bryan Midtown Park. Learn how Legends Event Center serves as a hub for sports tourism & events while providing an incredible boost to our local economy.

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## **LAKE WALK**

In addition to global tech enterprises and local startups, Lake Walk is home to an upscale, thoughtful, and lively collection of regional dining, hospitality, retail, residential, and wellness offerings - including The Stella Hotel & Woodhouse Spa.

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## **KANJI SUSHI**

Experience modern Japanese dining at Kanji Sushi. Chef Tai Lee will share blends simplicity and the highest quality ingredients to elevate the art of dining in the Brazos Valley.

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## **THE LASALLE HOTEL**

Community and history converge at the newly renovated LaSalle Hotel, a cherished testament to the spirit of Bryan, Texas. Spend time with fellow Ambassadors while enjoying lunch from Station 36 inside the LaSalle Hotel.

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## **HUSH & WHISPER DISTILLING CO.**

Enjoy a tour and tasting at this grain-to-glass distillery in Historic Downtown Bryan. You'll experience the distilling process in action while learning the story behind this incredible new attraction in our community.